NEAR EAST UNIVERSITY

FACULTY OF SPORTS SCIENCES

SPORTS MANAGEMENT DEPARTMENT

UNDERGRADUATE CURRICULUM

COURSE CATALOGUE

2021-22 FALL

* **QUALIFICATION AWARDED**

The students who successfully complete the program are awarded the degree of Bachelor of Sports Management.

* **LEVEL OF QUALIFICATION**

This is a First Cycle (Bachelor’s Degree) program

* **SPECIFIC ADMISSION REQUIREMENTS**

In the framework of the regulations set by Higher Education Council of Turkey (YÖK), student admission for this undergraduate program is made through a university entrance examination called ÖSYS. Following the submission of students’ academic program preferences, Student Selection and Placement Center (ÖSYM) places the students to the relevant program according to the score they get from ÖSYS.

* **QUALIFICATION REQUIREMENTS AND REGULATIONS**

The students studying in this undergraduate program are required to have a Cumulative Grade Points Average (Cum. GPA) of not less than 2.00/4.00 and have completed all the courses with at least a letter grade of DD/S in the program in order to graduate. The minimum number of ECTS credits required for graduation is 240. It is also mandatory for the students to complete their compulsory internship in a specified duration and quality.

* **RECOGNITION OF PRIOR LEARNING**

At Near East University, full-time students can be exempted from some courses within the framework of the related bylaws. If the content of the course previously taken in another institution is equivalent to the course offered at NEU, then the student can be exempted from this course with the approval of the related faculty/graduate school after the evaluation of the course content.

* **PROFILE OF THE PROGRAM**

The main purpose of the Department of Sports Management is to train qualified manpower for the management of sports events, which has become a huge sector in the world, and to bring qualified individuals to the society. Bringing a qualified workforce to the society depends on the quality of the education service offered. Increasing the quality of educational institutions as a service business requires the instructors to know what they understand from quality education and the quality of the service they provide. The starting point of quality activities is the expectations of students and instructors from each other and from their institutions.

The understanding of quality, which is seen as a necessary element in increasing success and quality, should be placed as a holistic approach to all management and processes. This will only be possible with total quality management, which is a modern and rational management approach. The ability of students to be employed after graduation, to progress in the fields in which they are employed, to adapt to change, is directly proportional to the quality of education they received before starting the service. Therefore, the monitoring and follow-up of graduates should be maintained for quality. The employees of Sports Management Department have a great participation in the preparation of the faculty's curriculum. The quality policies within this framework are as follows:

• Students do not become victims as a result of solving the problems they will encounter,

• Equipped leaders play an active role in student satisfaction,

• Teamwork is given importance,

• In-service training is continuous,

• There is an effective communication network,

• Instructors are extremely loyal to their departments.

In this context, the management's understanding of quality and its ability to adapt to changing conditions are extremely important in terms of contemporary education systems. University management should understand the basic concepts of quality and perform the necessary activities for their universities within the framework of basic concepts. Total quality management requires a long-term study that will achieve success step by step. In this regard, there is a need for guides in terms of quality. This framework will define the mission and vision of the university in terms of quality.

To summarize, one of the conditions of raising qualified manpower is to raise the quality standards in higher education. The general goal of the Department of Sports Management is for the young generation to keep up with change, to use problem-solving ways, to gain instant and accurate decision-making skills, to produce valid solutions, and to gain real thinking skills. The Department of Sports Management is an interdisciplinary field that includes sports management organization, sports management, total quality management in sports, sports sociology, management psychology in sports, sports marketing and sports economics, as well as approaches related to general business management. The department offers theoretical and applied courses in a broad perspective to help students gain management and organizational skills in sports. The general purpose of the department; To train expert sports managers who will take an active role in sports organizations both at home and abroad.

* **PROGRAM OUTCOMES**

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| Program Outcomes | |
| 1 | Has up-to-date knowledge in the field of sports management. |
| 2 | Has knowledge of basic theories and principles related to the field of sports management. |
| 3 | Uses the theoretical and applied knowledge gained in the field of sports management. He has the necessary high-level knowledge about sports and media. |
| 4 | Implements all management functions related to the field of sports management. |
| 5 | Has knowledge of the management, policies and strategies of organizations in the field of sports management. |
| 6 | Knows and applies sportive subjects in psychosocial fields. |
| 7 | Analyzes, plans, implements and supervises the service delivery processes of local governments. |
| 8 | Recognizes and applies the physical environment, tools and technologies related to the field of sports management. |
| 9 | Dominant in physical education and sports organizations for the disabled. |
| 10 | Leads in the field of sports as a manager or entrepreneur. |
| 11 | Knows the activities of all world sports organizations in the field of sports management. |
| 12 | Has a command of the management, research and project process in sports. |
| 13 | Knows and applies the principles of sports law within the scope of sports management. |

* **COURSE & PROGRAM OUTCOMES MATRIX**

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| COURSE CODE | COURSE NAME | PROGRAM OUTCOMES | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | | 2 | | 3 | | 4 | | 5 | | 6 | | 7 | | 8 | | 9 | | 10 | | 11 | | 12 | | 13 | |
| 1st Year - 1st Semester | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SBG101 | INTRODUCTION TO SPORTS SCIENCES | 5 | | 4 | | 1 | |  | |  | |  | | 2 | | 3 | |  | |  | |  | |  | |  | |
| YBG101 | INTRODUCTION TO MANAGEMENT SCIENCES | 5 | | 5 | | 3 | | 5 | | 5 | |  | |  | |  | |  | | 5 | |  | |  | |  | |
| STR101 | SPORTS HISTORY |  | |  | |  | |  | | 5 | |  | |  | |  | |  | |  | | 5 | |  | |  | |
| KAR100 | CAREER PLANNING | 5 | |  | |  | |  | | 3 | |  | |  | |  | |  | |  | |  | |  | | 3 | |
| İNG101 | FOREIGN LANGUAGE I |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |
| TUR101 | TURKISH LANGUAGE I |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |
| AİT101 | ATATÜRK’S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION I |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |
| KAM100 | CAMPUS ORIENTATION |  | |  | |  | |  | |  | | 5 | |  | |  | |  | | 2 | |  | |  | |  | |
| 1st Year – 2nd Semester | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SYÖ102 | SPORTS MANAGEMENT | 5 | |  | |  | | 5 | |  | |  | |  | |  | |  | |  | | 3 | |  | |  | |
| SSO102 | SPORTS SOCIOLOGY |  | |  | | 2 | |  | |  | | 4 | |  | |  | |  | |  | |  | |  | |  | |
| SOT102 | ORGANISATION TECHNIQUES IN SPORTS | 3 | |  | |  | | 5 | |  | |  | |  | | 4 | |  | |  | |  | |  | |  | |
| BİL101 | INFORMATION TECHNOLOGIES |  | |  | |  | |  | |  | |  | |  | | 5 | |  | |  | |  | |  | |  | |
| İNG102 | FOREIGN LANGUAGE II |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |
| TUR102 | TURKISH LANGUAGE II |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |
| AİT102 | ATATÜRK’S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION II |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |
| KKT100 | CYPRUS HISTORY AND CULTURE |  | |  | |  | |  | |  | | 5 | |  | |  | |  | |  | | 1 | |  | |  | |
| 2nd Year – 1st Semester | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SPS201 | SPORTS PSYCHOLOGY |  | | | 2 | |  | | 2 | |  | | 5 | |  | |  | |  | |  | |  | |  | |  |
| SPİ201 | SPORTS MANAGEMENT |  | | |  | | 2 | | 5 | | 4 | |  | |  | |  | |  | | 2 | |  | |  | |  |
| İHİ201 | COMMUNICATION AND PUBLIC RELATIONS |  | | | 4 | | 5 | |  | |  | | 3 | |  | |  | |  | | 3 | |  | |  | |  |
| KYS201 | PUBLIC ADMINISTRATION AND SPORTS | 5 | | | 5 | |  | |  | |  | | 5 | | 3 | |  | |  | |  | | 2 | | 1 | |  |
| SMF202 | ACCOUNTING AND FINANCE MANAGEMENT IN SPORTS | 4 | | | 1 | |  | |  | |  | |  | |  | | 2 | |  | |  | |  | |  | | 3 |
| SAB201 | ELECTIVE SPORTS SCIENCES-I |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| SMB201 | ELECTIVE SPORTS MANAGEMENT-I |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
|  |  |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| 2nd Year – 2nd Semester | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SEK202 | SPORTS ECONOMY | 3 | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | | 3 | |  |
| STY202 | SPORTS FACILITIES MANAGEMENT | 5 | | |  | | 3 | | 5 | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| SPL202 | LEADERSHIP IN SPORTS | 5 | | |  | |  | | 5 | |  | | 3 | |  | |  | |  | | 5 | |  | |  | |  |
| ÖSS202 | PRIVATE SECTOR AND SPORTS | 4 | | |  | |  | | 5 | |  | | 2 | |  | |  | |  | |  | |  | | 2 | |  |
| KİY202 | CORPORATE COMMUNICATION MANAGEMENT | 3 | | | 5 | |  | | 5 | | 5 | |  | |  | |  | |  | | 5 | |  | |  | |  |
| SAB202 | ELECTIVE SPORTS SCIENCES-II |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| SMB202 | ELECTIVE SPORTS MANAGEMENT-II |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| 3rd Year – 1st Semester | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| İKY301 | HUMAN RESOURCES MANAGEMENT | 3 | | | 5 | | 5 | | 5 | | 5 | |  | |  | |  | |  | | 5 | |  | |  | |  |
| SPZ301 | SPORTS MARKETING | 3 | | |  | |  | |  | | 2 | |  | |  | | 2 | |  | |  | |  | | 4 | |  |
| YYS301 | LOCAL MANAGEMENT AND SPORTS | 5 | | | 1 | |  | | 5 | |  | | 2 | |  | | 5 | |  | |  | |  | | 4 | | 3 |
| ÖRD301 | ORGANIZATIONAL BEHAVIOURS | 3 | | | 5 | | 5 | | 5 | | 5 | |  | | 3 | |  | |  | |  | |  | |  | |  |
| SAB301 | ELECTIVE SPORTS SCIENCES-III |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| SMB301 | ELECTIVE SPORTS MANAGEMENT-III |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| MYD301 | OCCUPATIONAL FOREIGN LANGUAGE- I |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| 3rd Year – 2nd Semester | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| BSY302 | SCIENTIFIC RESEARCH METHODS | 3 | | |  | |  | |  | |  | |  | |  | | 4 | |  | |  | |  | |  | |  |
| SHU302 | SPORTS LAW | 3 | | |  | |  | |  | | 2 | |  | |  | |  | |  | |  | |  | |  | | 5 |
| SYE302 | ETHICS IN SPORTS MANAGEMENT | 5 | | | 3 | |  | | 5 | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| SSİ302 | SPORTS AND POLITICS | 4 | | |  | |  | | 3 | |  | |  | |  | |  | |  | |  | |  | |  | | 2 |
| SAB302 | ELECTIVE SPORTS SCIENCES-IV |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| SMB302 | ELECTIVE SPORTS MANAGEMENT-IV |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| MYD302 | OCCUPATIONAL FOREIGN LANGUAGE- II |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| 4rd Year – 1st Semester | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| GPY401 | ENTREPRENEURSHIP AND PROJECT MANAGEMENT | 3 | | |  | |  | |  | |  | |  | |  | | 2 | |  | |  | | 3 | | 5 | |  |
| USÖ401 | NATIONAL SPORTS ORGANISATIONS | 3 | | |  | |  | |  | | 4 | | 2 | |  | |  | |  | |  | | 5 | |  | | 2 |
| SUA401 | SPORTS MANAGEMENT SPECIALIST FIELD -I | 3 | | |  | |  | |  | | 4 | | 4 | |  | |  | |  | |  | | 5 | |  | |  |
| SYU401 | SPORTS MANAGEMENT APPLICATION-I | 3 | | |  | |  | |  | | 5 | |  | |  | |  | |  | |  | |  | |  | |  |
| 4rd Year – 2nd Semester | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| PRJ402 | RESEARCH PROJECT | 5 | | | 5 | | 5 | |  | | 3 | |  | | 4 | |  | |  | |  | | 4 | | 5 | |  |
| USÖ402 | INTERNATIONAL SPORTS ORGANISATIONS | 4 | | |  | |  | |  | | 4 | |  | |  | |  | |  | |  | | 5 | |  | | 1 |
| SUA402 | SPORTS MANAGEMENT SPECIALIST FIELD-II |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| SYU402 | SPORTS MANAGEMENT APPLICATION-II |  | | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  | |  |
| ELECTIVE COURSES | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SMB | INNOVATION IN SPORTS MANAGEMENT | 1 | | | 2 | | 3 | |  | | 4 | |  | |  | | 5 | |  | |  | |  | |  | |  |
| SMB | TOTAL QUALITY MANAGEMENT IN SPORTS | 4 | | | 2 | | 3 | | 5 | | 4 | |  | |  | |  | |  | |  | |  | |  | | 1 |
| SMB | STRATEGIC MANAGEMENT IN SPORTS | 1 | | |  | | 3 | | 4 | | 5 | |  | |  | |  | |  | |  | | 2 | |  | |  |
| SMB | SPORTS AND MEDIA | 3 | | |  | | 5 | | 5 | | 3 | |  | |  | | 3 | |  | |  | |  | |  | |  |
| SMB | E-COMMERCE IN SPORTS | 2 | | | 2 | | 3 | |  | | 2 | |  | |  | | 3 | |  | |  | | 3 | |  | | 2 |
| SMB | SOCIAL SECURITY IN SPORTS | 4 | | | 2 | | 3 | | 5 | |  | | 3 | |  | |  | |  | |  | |  | |  | | 4 |
| SMB | IN-SERVICE TRAINING IN SPORTS | 1 | | | 2 | | 3 | | 5 | | 4 | |  | |  | |  | |  | |  | |  | |  | |  |
| SMB | SPONSORSHIP IN SPORTS | 4 | | |  | | 3 | | 5 | | 4 | |  | |  | | 2 | |  | |  | |  | |  | | 2 |
| SMB | SPORTS FOR PEOPLE WITH DISABILITIES | 3 | | |  | |  | | 5 | | 4 | |  | |  | |  | | 5 | |  | |  | |  | |  |
| SMB | SPORTS POLICIES | 4 | | | 2 | | 3 | | 3 | | 5 | |  | |  | |  | |  | |  | | 3 | |  | |  |
| SMB | COMPARATIVE SPORTS MANAGEMENT | 2 | | |  | | 3 | | 5 | |  | |  | |  | |  | | 3 | |  | | 5 | |  | | 3 |
| SMB | SOCIAL MEDIA AND SPORTS | 2 | | | 2 | | 5 | | 2 | |  | |  | |  | | 4 | |  | |  | |  | |  | | 1 |
| SMB | NEW COMMUNICATION TECHNOLOGIES | 3 | | |  | | 3 | | 2 | |  | |  | |  | | 5 | |  | |  | |  | |  | |  |
| SMB | SOCIAL MARKETING IN SPORTS | 3 | | | 2 | | 3 | | 2 | | 4 | |  | |  | |  | |  | | 2 | | 4 | |  | |  |
| SMB | HUMAN RESOURCES AND SPORT | 3 | | | 2 | |  | | 3 | | 1 | |  | |  | |  | |  | |  | |  | |  | | 5 |
| SMB | GLOBALISATION AND SPORT | 4 | | |  | |  | | 3 | | 5 | |  | |  | |  | |  | |  | | 3 | |  | | 1 |
| SMB | SPORTS MANAGER | 4 | | |  | | 3 | | 5 | | 4 | |  | |  | |  | |  | |  | |  | |  | |  |
| SMB | SPORTS AND ENVIRONMENT | 1 | | |  | | 3 | | 5 | |  | | 4 | |  | |  | |  | |  | |  | |  | |  |
| SMB | DATA ANALYSIS IN SPORTS MANAGEMENT | 1 | | | 2 | | 3 | | 5 | | 4 | |  | |  | |  | |  | |  | |  | |  | |  |
| SMB | SPORTS CLUBS AND FEDERATIONS MANAGEMENT | 3 | | |  | |  | | 4 | | 4 | |  | |  | | 4 | |  | |  | |  | | 3 | |  |
| SMB | SPORTS JOURNALISM | 3 | | |  | | 5 | | 2 | |  | |  | |  | | 3 | |  | |  | |  | | 3 | | 2 |
| SMB | INTERNATIONAL SPORTS LAW | 3 | | |  | | 1 | | 3 | | 2 | |  | | 2 | |  | |  | |  | | 5 | |  | | 4 |
| SMB | VOLUNTEERING IN SPORTS | 2 | | |  | |  | | 3 | |  | | 4 | |  | |  | | 3 | |  | |  | |  | |  |
| SMB | RISK MANAGEMENT IN SPORTS | 4 | | |  | |  | | 3 | | 4 | |  | |  | |  | |  | |  | |  | |  | | 2 |
| SAB | ATHLETICS |  | | |  | |  | |  | |  | | 5 | |  | | 2 | | 2 | |  | | 4 | | 3 | |  |
| SAB | GYMNASTICS | 1 | | |  | |  | |  | |  | | 5 | |  | | 2 | | 2 | |  | | 4 | |  | | 3 |
| SAB | SWIMMING | 1 | | |  | |  | |  | |  | | 5 | |  | | 2 | | 2 | |  | | 4 | |  | | 3 |
| SAB | VOLLEYBALL |  | | |  | |  | |  | |  | | 5 | |  | | 2 | | 2 | |  | | 4 | |  | | 3 |
| SAB | BASKETBALL | 1 | | |  | |  | |  | |  | | 5 | |  | | 2 | | 2 | |  | | 4 | |  | | 3 |
| SAB | HANDBALL |  | | |  | |  | |  | |  | | 5 | |  | | 2 | | 2 | |  | | 4 | |  | | 3 |
| SAB | FOOTBALL |  | | |  | |  | |  | | 3 | | 5 | |  | |  | | 2 | |  | | 4 | | 3 | | 2 |
| SAB | WATER SPORTS | 1 | | |  | |  | |  | |  | | 5 | |  | | 2 | | 2 | |  | | 4 | |  | | 3 |
| SAB | MARTIAL ARTS | 1 | | |  | |  | |  | |  | | 5 | |  | | 2 | | 2 | |  | | 4 | |  | | 3 |
| SAB | OUTDOOR SPORTS | 1 | | |  | |  | |  | |  | | 5 | |  | | 2 | | 2 | |  | | 4 | |  | | 3 |
| SAB | CAMP MANAGEMENT |  | | |  | |  | |  | |  | | 5 | |  | | 2 | | 2 | |  | | 4 | |  | | 3 |
| SAB | SPORTS FOR EVERYONE | 2 | | |  | |  | |  | |  | | 4 | |  | |  | |  | | 1 | |  | |  | | 2 |
| SAB | SPORTS INJURIES AND FIRST AID | 1 | | |  | |  | |  | |  | |  | | 2 | | 2 | |  | |  | |  | |  | |  |
| SAB | ANATOMY-PHYSIOLOGY | 2 | | |  | |  | |  | |  | |  | | 3 | | 2 | | 2 | |  | |  | |  | |  |
| SAB | PHYSICAL SUITABILITY | 1 | | |  | |  | |  | |  | |  | |  | |  | | 3 | |  | |  | |  | |  |
| SAB | PSYCHOMOTOR DEVELOPMENT | 1 | | |  | |  | |  | |  | | 2 | |  | |  | | 3 | |  | |  | |  | |  |
| SAB | SPORTS AND EXERCISE PHYSIOLOGY |  | | |  | |  | |  | |  | | 1 | |  | |  | |  | |  | |  | | 2 | |  |
| SAB | TRAINING SCIENCE |  | | |  | |  | |  | |  | | 2 | |  | |  | |  | |  | |  | | 1 | |  |
| SAB | SPORTS PHILOSOPHY | 2 | | |  | |  | |  | |  | | 2 | |  | |  | |  | |  | |  | |  | |  |
| SAB | OLYMPIC MOVEMENT |  | | |  | |  | |  | |  | | 3 | |  | |  | |  | |  | |  | |  | | 3 |
| SAB | SPORTS SPECIALISATION I | 2 | | |  | |  | | 4 | |  | |  | |  | | 3 | |  | |  | |  | |  | | 2 |
| SAB | SPORTS SPECIALISATION II | 4 | | |  | | 2 | | 5 | |  | |  | | 1 | | 1 | |  | |  | |  | |  | | 2 |
| SAB | CAMP MANAGEMENT | 4 | | |  | | 2 | | 5 | |  | |  | | 1 | | 1 | |  | |  | |  | |  | | 2 |
| SUA | BUDGET AND FINANCE MANAGEMENT IN SPORTS | 2 | | |  | |  | | 3 | |  | |  | |  | | 3 | |  | |  | | 2 | | 2 | | 3 |
| SUA | MARKETING STRATEGIES IN SPORTS | 3 | | |  | |  | | 3 | |  | |  | |  | | 2 | |  | |  | | 3 | | 2 | | 2 |
| SUA | ORGANISATION MANAGEMENT IN SPORTS | 4 | | | 2 | |  | | 5 | | 2 | |  | |  | | 3 | |  | | 2 | |  | |  | | 2 |
| SUA | SPORTS TOURISM | 2 | | |  | | 1 | |  | |  | | 1 | | 2 | |  | | 3 | |  | |  | | 34 | | 1 |
| SUA | SPORTS MANAGEMENT IN LOCAL GOVERNMENT | 3 | | |  | |  | | 3 | |  | |  | | 5 | | 2 | |  | |  | |  | |  | | 2 |
| SUA | SPORTS MANAGER | 2 | | |  | |  | | 3 | | 5 | |  | |  | |  | |  | |  | | 1 | | 2 | | 4 |
| SUA | SOCIAL MEDIA AND SPORTS | 2 | | |  | | 5 | | 3 | |  | |  | |  | |  | |  | |  | |  | | 2 | |  |
| SUA | HUMAN RESOURCES MANAGEMENT | 3 | | | 1 | |  | | 4 | | 3 | |  | |  | |  | |  | | 2 | |  | |  | |  |
| SUA | PUBLIC SPORTS MANAGEMENT | 4 | | | 3 | |  | | 5 | |  | |  | | 3 | |  | |  | |  | |  | | 4 | | 3 |
| SUA | SPORTS MANAGEMENT IN THE PRIVATE SECTOR | 4 | | | 2 | |  | | 5 | |  | |  | | 3 | |  | |  | |  | |  | | 4 | | 3 |
| SUA | SPORTS FEDERATION MANAGEMENT | 4 | | | 2 | |  | | 5 | |  | |  | | 3 | |  | |  | |  | |  | | 4 | | 3 |
| SUA | SPORTS CLUB MANAGEMENT | 4 | | | 2 | |  | | 5 | |  | |  | | 3 | |  | | 2 | |  | |  | | 4 | | 3 |
| SUA | CORPORATE COMMUNICATION MANAGEMENT | 2 | | |  | | 4 | | 5 | |  | |  | |  | |  | |  | |  | |  | | 3 | | 1 |
| FOREIGN LANGUAGE | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| İNG101 | FOREIGN LANGUAGE I | |  | | | | | | | | | | | | | | | | | | | | | | | | |
| İNG102 | FOREIGN LANGUAGE II | |  | | | | | | | | | | | | | | | | | | | | | | | | |
| MYD301 | OCCUPATIONAL ENGLISH- I | |  | | | | | | | | | | | | | | | | | | | | | | | | |
| MYD302 | OCCUPATIONAL ENGLISH- II | |  | | | | | | | | | | | | | | | | | | | | | | | | |

\* 1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest

* **OCCUPATIONAL PROFILES OF GRADUATES**
* Employment Areas:

• All sports clubs.  
• TR General Directorate of Youth and Sports.  
• TRNC Youth Department.  
• TRNC Sports Department,  
• All local governments (Municipalities).  
• Prime Ministry,  
• Presidency.  
• All Sports and other fitness centers.  
• All recreation areas.  
• All activities related to sports tourism.  
• All sports schools.  
• Sports services in newspapers.

* **ACCESS TO FURTHER STUDIES**

The students graduating from this program may apply to graduate programs.

* **PROGRAM STRUCTURE**

The undergraduate program in Coaching Education consists of 52 courses with 240 ECTS credits in total.

There are at least 5 courses in each semester, excluding common compulsory courses and elective courses.

In each program, there are common compulsory courses identified by the Higher Education Council of Turkey (YÖK) and other common courses determined by the University Senate.

Beginning from the junior (second) year, elective courses are anticipated in each semester.

There are at least 10 elective courses in each undergraduate program.

|  |  |  |
| --- | --- | --- |
| COURSES OFFERED THROUGHOUT THE UNIVERSITY | | |
| Common University Courses | Campus Orientation | The students are registered to this course at the beginning of the first semester of the freshman year to familiarize them with the campus life at NEU. |
| Career Planning | The students are registered to this course at the beginning of their second semester of the freshman year to help them prepare for work life after graduation. |
| Cyprus History and Culture | This course is taken by students in their freshmen year and it aims to help them to familiarize them with the local history and culture. |
| Common Compulsory Courses (YÖK Courses) | Turkish Language I-II  (Turkish for Foreigners I & II to replace this course for international students)  Principles of Atatürk and History of Revolution I-II | These are the compulsory courses which are required to be offered in all of the associate and undergraduate programs in Turkey according to the Higher Education Legislation. |
| Information Technologies | This course is anticipated in all the associate and undergraduate programs in Turkey in order to make the students gain the qualifications related to basic information technologies. |
| Foreign Language (ENGLISH) I & II | This course is offered in the first and second semester and conducted according to the program curriculum of each faculty. |

* **Course Structure Diagram with Credits**

To see the course details (such as objectives, learning outcomes, content, assessment and ECTS workload), click the relevant Course Code given in the table below.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1st Year Fall Semester | | | | | | | | | | | | | | | | | | | | |
| Course Code | | Pre. | Course Name | | Theory | | | | | | | Application /Laboratory | | | | Local Credits | | | | ECTS |
| SBG101 | | Z | INTRODUCTION TO SPORTS SCIENCES | | 3 | | | | | | | 0 | | | | 3 | | | | 6 |
| YBG101 | | Z | INTRODUCTION TO MANAGEMENT SCIENCES | | 3 | | | | | | | 0 | | | | 3 | | | | 7 |
| STR101 | | Z | SPORTS HISTORY | | 3 | | | | | | | 0 | | | | 3 | | | | 6 |
| KAR100 | | Z | CAREER PLANNING | | 0 | | | | | | | 0 | | | | 0 | | | | 2 |
| İNG101 | | Z | FOREIGN LANGUAGE I | | 2 | | | | | | | 0 | | | | 3 | | | | 3 |
| TUR101 | | Z | TURKISH LANGUAGE I | | 3 | | | | | | | 0 | | | | 2 | | | | 2 |
| AİT101 | | Z | ATATÜRK’S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION I | | 2 | | | | | | | 0 | | | | 2 | | | | 2 |
| KAM100 | | Z | CAMPUS ORIENTATION | | 0 | | | | | | | 0 | | | | 0 | | | | 2 |
| Total | | | | | | | | | | | | | | | | | | | | 30 |
| 1st Year Spring Semester | | | | | | | | | | | | | | | | | | | | |
| Course Code | | Pre. | Course Name | | Theory | | | | | | Application /Laboratory | | | | | Local Credits | | | | ECTS |
| SYÖ102 | | Z | SPORTS MANAGEMENT | | 3 | | | | | | 0 | | | | | 3 | | | | 6 |
| SSO102 | | Z | SPORTS SOCIOLOGY | | 3 | | | | | | 0 | | | | | 3 | | | | 6 |
| SOT102 | | Z | ORGANISATION TECHNIQUES IN SPORTS | | 2 | | | | | | 1 | | | | | 3 | | | | 5 |
| BİL101 | | Z | INFORMATION TECHNOLOGIES | | 3 | | | | | | 0 | | | | | 3 | | | | 4 |
| İNG102 | | Z | FOREIGN LANGUAGE II | | 2 | | | | | | 0 | | | | | 3 | | | | 3 |
| TUR102 | | Z | TURKISH LANGUAGE II | | 3 | | | | | | 0 | | | | | 2 | | | | 2 |
| AİT102 | | Z | ATATÜRK’S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION II | | 2 | | | | | | 0 | | | | | 2 | | | | 2 |
| KKT100 | | Z | CYPRUS HISTORY AND CULTURE | | 0 | | | | | | 0 | | | | | 0 | | | | 2 |
| Total | | | | | | | | | | | | | | | | | | | | 30 |
| 2nd Year Fall Semester | | | | | | | | | | | | | | | | | | | | |
| Course Code | | Pre. | Course Name | Theory | | | | | | Application /Laboratory | | | | | | Local Credits | | | | ECTS |
| SPS201 | | Z | SPORTS PSYCHOLOGY | 3 | | | | | | 0 | | | | | | 3 | | | | 5 |
| SPİ201 | | Z | SPORTS MANAGEMENT | 3 | | | | | | 0 | | | | | | 3 | | | | 5 |
| İHİ201 | | Z | COMMUNICATION AND PUBLIC RELATIONS | 3 | | | | | | 0 | | | | | | 3 | | | | 5 |
| KYS201 | | Z | PUBLIC ADMINISTRATION AND SPORTS | 2 | | | | | | 0 | | | | | | 2 | | | | 3 |
| SMF202 | | Z/S | ACCOUNTING AND FINANCE MANAGEMENT IN SPORTS | 2 | | | | | | 1 | | | | | | 3 | | | | 4 |
| SAB201 | | S | ELECTIVE SPORTS SCIENCES-I | 2 | | | | | | 1 | | | | | | 3 | | | | 4 |
| SMB201 | | S | ELECTIVE SPORTS MANAGEMENT-I | 2 | | | | | | 1 | | | | | | 3 | | | | 4 |
| Total | | | | | | | | | | | | | | | | | | | | 30 |
| 2nd Year Spring Semester | | | | | | | | | | | | | | | | | | | | |
| Course Code | | Pre. | Course Name | Theory | | | | Application /Laboratory | | | | | | Local Credits | | | | | | ECTS |
| SEK202 | | Z | SPORTS ECONOMY | 3 | | | | 0 | | | | | | 3 | | | | | | 5 |
| STY202 | | Z | SPORTS FACILITIES MANAGEMENT | 3 | | | | 0 | | | | | | 3 | | | | | | 5 |
| SPL202 | | Z | LEADERSHIP IN SPORTS | 2 | | | | 0 | | | | | | 2 | | | | | | 3 |
| ÖSS202 | | Z | PRIVATE SECTOR AND SPORTS | 3 | | | | 0 | | | | | | 3 | | | | | | 5 |
| KİY202 | | Z/S | CORPORATE COMMUNICATION MANAGEMENT | 2 | | | | 1 | | | | | | 3 | | | | | | 4 |
| SAB202 | | S | ELECTIVE SPORTS SCIENCES-II | 2 | | | | 1 | | | | | | 3 | | | | | | 4 |
| SMB202 | | S | ELECTIVE SPORTS MANAGEMENT-II | 2 | | | | 1 | | | | | | 3 | | | | | | 4 |
| Total | | | | | | | | | | | | | | | | | | | | 30 |
| 3rd Year Fall Semester | | | | | | | | | | | | | | | | | | | | |
| Course Code | | Pre. | Course Name | Theory | | | | Application /Laboratory | | | | | | | Local Credits | | | | ECTS | |
| İKY301 | | Z | HUMAN RESOURCES MANAGEMENT | 3 | | | | 0 | | | | | | | 3 | | | | 5 | |
| SPZ301 | | Z | SPORTS MARKETING | 3 | | | | 0 | | | | | | | 3 | | | | 5 | |
| YYS301 | | Z | LOCAL MANAGEMENT AND SPORTS | 2 | | | | 0 | | | | | | | 2 | | | | 3 | |
| ÖRD301 | | Z/S | ORGANIZATIONAL BEHAVIOURS | 2 | | | | 1 | | | | | | | 3 | | | | 4 | |
| SAB301 | | S | ELECTIVE SPORTS SCIENCES-III | 2 | | | | 1 | | | | | | | 3 | | | | 4 | |
| SMB301 | | S | ELECTIVE SPORTS MANAGEMENT-III | 2 | | | | 1 | | | | | | | 3 | | | | 4 | |
| MYD301 | | Z | OCCUPATIONAL FOREIGN LANGUAGE- I | 3 | | | | 0 | | | | | | | 3 | | | | 5 | |
| Total | | | | | | | | | | | | | | | | | | | 30 | |
| 3rd Year Spring Semester | | | | | | | | | | | | | | | | | | | | |
| Course Code | | Pre. | Course Name | | | | Theory | Application /Laboratory | | | | | | | Local Credits | | | | ECTS | |
| BSY302 | | Z | SCIENTIFIC RESEARCH METHODS | | | | 2 | 1 | | | | | | | 3 | | | | 4 | |
| SHU302 | | Z | SPORTS LAW | | | | 3 | 0 | | | | | | | 3 | | | | 5 | |
| SYE302 | | Z | ETHICS IN SPORTS MANAGEMENT | | | | 3 | 0 | | | | | | | 3 | | | | 4 | |
| SSİ302 | | Z/S | SPORTS AND POLITICS | | | | 2 | 1 | | | | | | | 3 | | | | 4 | |
| SAB302 | | S | ELECTIVE SPORTS SCIENCES-IV | | | | 2 | 1 | | | | | | | 3 | | | | 4 | |
| SMB302 | | S | ELECTIVE SPORTS MANAGEMENT-IV | | | | 2 | 1 | | | | | | | 3 | | | | 4 | |
| MYD302 | | Z | OCCUPATIONAL FOREIGN LANGUAGE- II | | | | 3 | 0 | | | | | | | 3 | | | | 5 | |
| Total | | | | | | | | | | | | | | | | | | | 30 | |
| 4thYear Fall Semester | | | | | | | | | | | | | | | | | | | | |
| Course Code | | Pre. | Course Name | | | Theory | | Application /Laboratory | | | | | | | Local Credits | | | ECTS | | |
| GPY401 | | Z | ENTREPRENEURSHIP AND PROJECT MANAGEMENT | | | 2 | | 4 | | | | | | | 4 | | | 5 | | |
| USÖ401 | | Z | NATIONAL SPORTS ORGANISATIONS | | | 2 | | 0 | | | | | | | 2 | | | 3 | | |
| SUA401 | | Z | SPORTS MANAGEMENT SPECIALIST FIELD -I | | | 4 | | 4 | | | | | | | 6 | | | 8 | | |
| SYU401 | | Z | SPORTS MANAGEMENT APPLICATION-I | | | 2 | | 8 | | | | | | | 6 | | | 14 | | |
| Total | | | | | | | | | | | | | | | | | | 30 | | |
| 4th Year Spring Semester | | | | | | | | | | | | | | | | | | | | |
| Course Code | Pre. | | Course Name | | | Theory | | | Application /Laboratory | | | | Local Credits | | | | ECTS | | | |
| PRJ402 | Z | | RESEARCH PROJECT | | | 2 | | | 4 | | | | 4 | | | | 5 | | | |
| USÖ402 | Z | | INTERNATIONAL SPORTS ORGANISATIONS | | | 2 | | | 0 | | | | 2 | | | | 3 | | | |
| SUA402 | Z | | SPORTS MANAGEMENT SPECIALIST FIELD-II | | | 4 | | | 4 | | | | 6 | | | | 8 | | | |
| SYU402 | Z | | SPORTS MANAGEMENT APPLICATION-II | | | 2 | | | 8 | | | | 6 | | | | 14 | | | |
| Total | | | | | | | | | | | | | | | | | 30 | | | |

|  |
| --- |
| **EK BİLGİLER** |
|  |
| A total of 240 ECTS credits of courses are required to graduate. Sport Management must complete 4 field related elective, 2 specialisation branch elective, 4profession knowledge courses to provide a total of 240 ECTS credits.Otherwise they will not be deemed to fulfill the conditions to graduate from the program.  ***Important Information about the Elective Courses***  Sport Management must complete 4 field related elective, 2specialisation branch elective, 4profession knowledgecourses in order to graduate.  These courses must be selected from the Elective Courses list. Courses not included in this list cannot be accepted as elective courses.  ECTS credits of elective courses must be equal to or more than the credits specified in the curriculum.  Students of Sports Management department have to take 10 elective courses in order to graduate. These are General Elective Courses (SMB/SAB/SUA coded courses) offered by the Common Courses Coordination Unit (odk.neu.edu.tr). The list of these courses is updated every semester.  ECTS credits of SMB/SAB/SUA courses must be equal to or more than the credits specified in the curriculum.  Sports Management students should be careful when choosing an SMB/SAB/SUA elective course that it is not the same, similar or less comprehensive than any course they have taken or taken in their curriculum, or any compulsory course they have not taken yet. Otherwise, the courses they have taken will not be considered as elective courses and will not provide any qualifications in the curriculum. |
| If you need support for these courses due to your disability, please refer to Disability Support Unit.Contact; engelsiz@neu.edu.tr |

* **Exam Regulations & Assessment & Grading**

For each course taken at NEU, the student is given one of the letter grades below by the instructor as the semester course grade.  Each grade has also its ECTS grade equivalent

The table below provides the detailed information about the local letter grades, coefficients and ECTS grade equivalents.

|  |  |  |  |
| --- | --- | --- | --- |
| SCORE | GRADE | COEFFICIENT | ECTS Grade |
| 90-100 | AA | 4.0 | A |
| 85-89 | BA | 3.5 | B\* |
| 80-84 | BB | 3.0 | B\* |
| 75-79 | CB | 2.5 | C\* |
| 70-74 | CC | 2.0 | C\* |
| 60-69 | DC | 1.5 | D |
| 50-59 | DD | 1.0 | E |
| 49 and below | FF | 0.0 | F |

\*for these ones, the higher grade is applied

In order to be successful in a course, short cycle (associate degree) and first cycle (bachelor’s degree) students have to get a grade of at least DD, second cycle (master's degree) students have to get a grade of at least CC, and third cycle (Ph.D.) students have to get a grade of at least CB to pass a course. For courses which are not included in the cumulative GPA, students need to get a grade of S.

Apart from that, each local grade has it is equivalent ECTS grade which makes it easier to transfer the grades of mobility periods of students. The chart above shows the ECTS grading system at NEU.

Also, among the Letter Grades;

|  |  |
| --- | --- |
| I | Incomplete |
| S | Satisfactory Completion |
| U | Unsatisfactory |
| P | Successful Progress |
| NP | Not Successful Progress |
| EX | Exempt |
| NI | Not included |
| W | Withdrawal |
| NA | Non-Attendance |

Grade of I (Incomplete), is given to students who are not able to meet all the course requirements at the end of the semester or summer school due to a valid justification accepted by the instructor. Students who receive a letter grade “I” must complete their missing course requirements and receive a letter grade within one week following the date the end of semester grades or summer school grades submitted. However, in the event of special cases, this period can be extended until two weeks before the beginning of registration for the next semester, upon the recommendation of the respective Graduate School department head and the decision of that academic unit’s administrative board. Otherwise, grade of “I” will automatically become grade of FF, or grade of U.

Grade of S (Satisfactory) is given to students who are successful in non-credited courses.

Grade of U (Unsatisfactory) is given to students who are unsuccessful in non-credited courses.

Grade of P (Successful Progress) is given to students, who continue to the courses that are not included in the GPA that has a period exceeding one semester, and regularly performs the academic studies for the respective semester.

Grade of NP (Not Successful Progress) is given to students, who do not regularly perform the academic studies for the respective semester for courses that are not included in the GPA and have a period exceeding one semester.

Grade of EX (Exempt), is given to students who are exempt from some of the courses in the curriculum.

Grade of NI (Not included) is issued to identify the courses taken by the student in the program or programs which are not included in the GPA of the student. This grade is reported in the students’ transcripts with the respective letter grade. Such courses are not counted as the courses in the program that the student is registered to.

Grade of W (Withdrawal) is used for the courses that the student withdraws from in the first ten weeks of the semester following the add/drop period, upon the recommendation of his/ her advisor and the permission of the instructor that teaches the course. A student is not allowed to withdraw from courses during the first two semesters of his/ her associate/undergraduate degree program and from those courses he/she has to repeat and received grade “W” before, which are not included in the grade average. A student is allowed to withdraw from two courses at the most during his/ her associate degree study, and four courses during his/her undergraduate study upon the recommendation of the advisor and the permission of the instructor that teaches the course. A student has to take the course that he/she withdrew from, the first semester in which it is offered.

Grade “NA” (Non-Attendance) is issued by the instructor for students who fail to fulfil the attendance and/or requirements of the course and/or who lose their right to take the end of semester exam because they failed to take any of the exams administered throughout the semester. Grade “NA” is not considered in the average calculations.

Both the ECTS grades and the local grades of the students are displayed on the official transcript of the students.

* **GRADUATION REQUIREMENTS**

In order to graduate from this undergraduate program, the students are required;

to succeed in all of the courses listed in the curriculum of the program by getting the grade of at least DD/S with a minimum of 240 ECTS

to have a Cumulative Grade Point Average (CGPA) of 2.00 out of 4.00

to complete their compulsory internship in a specified duration and quality.

* **MODE OF STUDY**

This is a full time program.

* **PROGRAM DIRECTOR (OR EQUIVALENT)**

Yrd. Doç. Dr. Musa Oytun,Head of Department, Faculty of Sport Sciences, Near East University

* **EVALUATION QUESTIONNAIRES**

Evaluation Survey

Graduation Survey

Satisfaction Survey